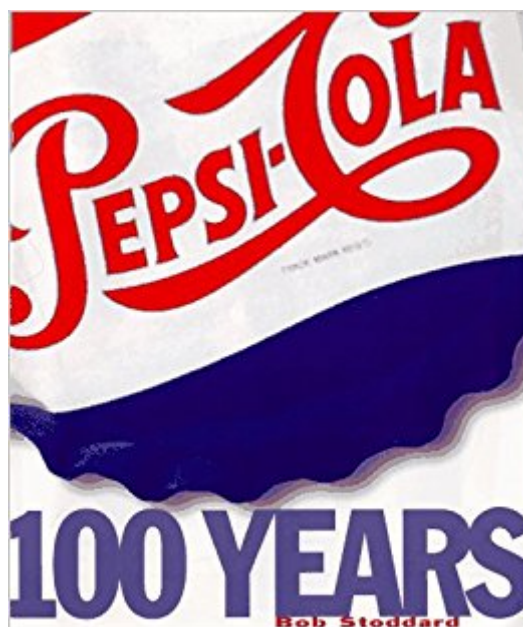


The book was found

Pepsi : 100 Years.



Synopsis

Just like those who once flocked to a tiny pharmacy in North Carolina to sip a new soft drink of kola nut extract, vanilla, and rare oils, people will be able to capture a bit of their own history through the enduring images featured in the pages of *Pepsi: 100 Years*. Author Bob Stoddard is the president of the Pepsi Collector's Club and a memorabilia expert to Pepsi-Cola. 300 illustrations/photos.

Book Information

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Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (11 customer reviews)

Best Sellers Rank: #1,070,874 in Books (See Top 100 in Books) #2 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Advertising > Pepsi-Cola](#) #258 in [Books > Crafts, Hobbies & Home > Antiques & Collectibles > Popular Culture](#) #8573 in [Books > Business & Money > Industries](#)

Customer Reviews

Plenty of nostalgia! GREAT pictures! Interesting facts of Pepsi's very beginnings. From that first drug store sip, to bankruptcies and all the way to Pepsi's current success. It is also very easy to identify when my Pepsi collectibles were made with the information in this book.

I thought myself to be well read on Pepsi history. To my delight, this book proved me wrong. Never before has so much history been written in such an enjoyable to read manner. Thank you Bob Stoddard.

The story was good but I'm looking for more info in the differences in machines year to year. A few more pictures

This was a gift for my grandson and he loves it. Great information, graphics are interesting and he is thrilled.

Is a really cool book about Pepsi. It has lots of photos and is very well done and worth every penny I paid.

Great history. Gift for nephew starting career with Pepsi.

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